

# Let's Keep Harvard Healthy

*(Universal Header Here)*

## Content Block

*While this example represents a standard poster/flyer layout, it's understood that custom signage will come in all shapes and sizes (i.e. floor stickers, table stickers, trifolds, etc.)*

*Please utilize these design elements/standards when creating new materials.*

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**Content Block** = *White, Calibri Bold over Crimson*

**Crimson Color** = *CMYK 7/94/65/25 - RGB 165/28/48*

**Header Font** = *Calibri Bold (crimson color)*

**Web Address** = *Calibri (crimson color)*

**Harvard Shield** = *Over white background*

*Harvard Shield  
located here  
w/web address below*



[www.harvard.edu/coronavirus](http://www.harvard.edu/coronavirus)