Let’s Keep Harvard Healthy
(Universal Header Here)

Content Block

While this example represents a standard poster/flyer layout, it’s understood that custom signage will come in all shapes and sizes (i.e. floor stickers, table stickers, trifolds, etc.)

Please utilize these design elements/standards when creating new materials.

Content Block = White, Calibri Bold over Crimson
Crimson Color = CMYK 7/94/65/25 - RGB 165/28/48
Header Font = Calibri Bold (crimson color)
Web Address = Calibri (crimson color)
Harvard Shield = Over white background

Harvard Shield
located here
w/web address below

www.harvard.edu/coronavirus