COVID-19 Building Signage
Standard Language and Phrasings

Understanding that there may be the need to create custom signage (i.e. floor decals, directional signage, specialized wayfinding, etc.) please use the language below when and where possible, so that we can maintain a high-level of consistency.

Please try and use the following phrasings when creating materials about these topics.

**Face Coverings** – Please Wear a Face Covering or Thank You for Wearing a Face Covering

**Social Distancing** – Please Practice Social Distancing or Thank You for Practicing Social Distancing or Maintain Social Distancing

**Hand Washing** – Please remember to wash your hands for 20 seconds with soap & water or Please remember to wash your hands for 20 seconds or Please remember to wash your hands

**Tagline** – The tagline for this campaign, Let’s Keep Harvard Healthy, should be used when possible.