



COVID-19 Building Signage Standard Language and Phrasings

Understanding that there may be the need to create custom signage (i.e. floor decals, directional signage, specialized wayfinding, etc.) please use the language below when and where possible, so that we can maintain a high-level of consistency.

Please try and use the following phrasings when creating materials about these topics.

Face Coverings – Please Wear a Face Covering **or** Thank You for Wearing a Face Covering

Social Distancing – Please Practice Social Distancing **or** Thank You for Practicing Social Distancing
or Maintain Social Distancing

Hand Washing – Please remember to wash your hands for 20 seconds with soap & water **or**
Please remember to wash your hands for 20 seconds **or** Please remember to wash your hands

Tagline – The tagline for this campaign, Let's Keep Harvard Healthy, should be used when possible.